

## **GPA-300 Graffiti Proofer FAQ's**

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### **What can the Graffiti Proofer anti-graffiti coating be applied to?**

The nanotechnology behind the GPA-300 allows it to be extremely versatile, and therefore, compatible with many surfaces. This permanent graffiti resistance coating can be applied to porous and non-porous substrates. In general, it can be applied to painted surfaces, wood, concrete, CMU, (concrete block), split face block (sound walls), brick, metal, stucco, natural stone, some plastics, and more.

It will not stick to polyethylene and glass.

### **Can graffiti stickers “slap tags” be removed from surfaces protected by the Graffiti Proofer?**

Yes. Due to its chemical makeup containing siloxane, the GPA-300 exhibits an extremely high slip coefficient and adhesives cannot gain good adhesion. Slap tags typically come off with very easily.

### **Will the Graffiti Proofer help repel spray paint graffiti, slap tags, bubble gum, markers, crayons and environmental contaminants (smog, sulfur dioxide, smoke, ozone, dirt, wind, sea mist and spray, and other common urban pollutants)?**

Yes. The GPA-300 passed 3<sup>rd</sup> party testing of the ASTM D6578 Graffiti Resistance at the highest level... Remove graffiti with a dry towel. No chemicals are required to remove most graffiti, just a wet towel or a low pressure water rinse.

### **How “green” (Environmentally Friendly) is the Graffiti Proofer non-stick coating?**

It can be confusing trying to decipher how to be an environmentally conscious company and a good corporate citizen when addressing graffiti problems that surround your environment. There are a myriad of anti-graffiti coatings that range from only lasting for one graffiti removal (sacrificial coating) to surviving several graffiti removals (semi-sacrificial) to protecting a surface for many graffiti abatements over a long period (non-sacrificial).

When evaluating anti-graffiti coatings, consider this, SEI Industrial Chemicals' Graffiti Proofer is made in southern California under the strict rules of the SCAQMD which are arguably the toughest standards in the nation. But when you really drill down to the entire lifecycle of graffiti and how it is dealt with, SEI Industrial Chemicals' California's GPA-300 environmental footprint is stellar. Sure you may locate a zero VOC product, but if it is a 2 component product, then you expose your personnel to mixing chemicals and many use caustic chemicals as the catalyst.

Why is the Graffiti Proofer the greenest? Because when the permanent non-sacrificial coating is properly applied, it can withstand many graffiti removals for many years. But what really separates it from the pack is that no chemicals are required to perform graffiti removals, thus not exposing maintenance people to harsh chemicals nor increasing the carbon footprint each time a removal is performed. Also, no trips to the paint store to paint over graffiti which once again exposes people to chemicals and increases the environmental impact of your structure.

**Is the GPA-300 low VOC?**

Yes. The GPA-300 is made in southern California (SCAQMD) under arguably the most stringent rules in the United States. The GPA-300 VOC content is 85g/L.

**How long will the Graffiti Proofer non-stick graffiti resistant coating last?**

If properly applied and maintained, the coating should last for many years.

**Do I have to buy and/or use special graffiti removal products from your firm to remove graffiti from the protected surface and be locked-in to buying removal products from you?**

No. One of the biggest benefits that set the Graffiti Proofer apart from other products is that no chemicals are required to remove most graffiti. Only a wet rag or low pressure “water only” rinse is usually needed.

**Do I have to reapply the graffiti resistant coating each time I remove graffiti?**

No. It is a non-sacrificial (permanent) coating, and as long as the coating is properly applied and maintained, you should be able to get many removals for years.

**Can I paint over the graffiti resistant coating?**

No. The primary objective of the Graffiti Proofer is to repel graffiti spray paint and other types of graffiti. The coating would need to be removed before applying paint to the substrate.

**How can the Graffiti Proofer be applied?**

The coating can be sprayed, rolled or brushed on.

**Will the Anti-Graffiti coating enhance “wet out” porous substrates?**

Yes and no.

Yes, if you applied the Graffiti Proofer direct to a porous surface.

No, if the Sealer Prime is applied before the Graffiti Proofer. The Sealer Prime serves as an anchor base for the Graffiti Proofer to better adhere to, helps close pores on the surface of the substrate and assists in preserving the aesthetics of the underlying substrate.

**Is the Graffiti Proofer glossy?**

The GPA-300 has a gloss factor when originally applied, but the gloss will dissipate closer to a satin finish with a few months. This is due to the extended mythol group “relaxing” along with the accumulation of environmental contaminants that outside structures are subjected to such as smog, ultra-violet rays, sulfur dioxide, smoke, ozone, dirt, wind, sea mist and spray, and other common urban pollutants.

**How easy is it to repair the Graffiti Proofer coating?**

Unlike many 2 component products that cure very hard and require laborious efforts to repair and blend-in the damaged area, the Graffiti Proofer can be repaired by simply cleaning the area to be repaired and applying the Graffiti Proofer directly over it.

**What color is the Graffiti Proofer?**

It is a clear coat (water clear).

**Do I have to mix any chemicals together before applying the GPA-300?**

No. It is a single component product and does not require mixing chemicals or adding anything to it.

**Is the Graffiti Proofer breathable (permeable)?**

Yes. The GPA-300 is permeable and allows for expansion and contraction, building movement, temperature extremes, thermal cycling and freeze thaw cycles.

**How long has this product been around?**

The Graffiti Proofer has been in the marketplace for a decade. In 2002 and 2003, it was used to protect 5,000,000 sq. ft. in southern California.

**Does the GPA-300 have an independent testing?**

Yes. There is an industry standard 3<sup>rd</sup> party laboratory procedure (ASTM D6578) to evaluate product performance for graffiti protection and chemical resistance. We passed the highest level, which is graffiti removal with a dry cloth. Also, other ASTM D4329 Accelerated Weathering and ASTM D1653 Water Vapor Transmission tests were conducted which shows little deterioration from UV, ozone, salt spray and acids.

**Can the GPA-300 be applied to horizontal and vertical surfaces?**

Due to the release properties of the coating, it is manufactured to be used only on vertical surfaces. However, we offer other protective graffiti coatings for horizontal surfaces.